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(54) Title: **BABY SUPPORT WRAP SYSTEM**

(57) Abstract: A baby support system directed to providing improved support for a baby, particularly for its head, neck and back, while being held and carried. The baby support system includes two support features, and a security feature. The first support feature is a wrap member adjacent to the second support feature which is made of a flexible, resilient, material which at least partially conforms to the baby's body, providing support for the baby. The second support feature is positioned on the first support feature such that when the wrap member is wrapped about the baby it maintains the baby in a desired position with respect to the baby, thereby providing the desired support for the baby. The security feature will be employed to releasably retain the baby in a preselected position relative to the wrap member, and the second support feature as well.

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